



Shaping Global Leaders

**Life Skill Integrated
Management Education**

www.MasterMyLifeEdu.com



Bachelors in Management Studies | Masters in Management Studies

Masters in Emotional Intelligence & Human Relations | Masters in Emotional Intelligence & Life Coaching



Our programs
are conducted in
the sprawling, lush
green campus of
University of Mumbai



A Vision for Emotionally Intelligent Global Citizens

MasterMyLife is an innovation-led contemporary education management enterprise. We collaborate with progressive universities to transform management education into new era, specialized management education that is infused with life skills and entrepreneurial acumen. Our purpose is to create a future generation of 'Emotionally Intelligent Global Citizens' who shall master their lives.

Pioneers of Life Skills Integrated Management Programs

Our institute is the first of its kind to have designed and launched the world's foremost university master degree programs in Emotional Intelligence, Human Relations and Life Coaching. We also offer full time UG & PG management programs with 13 new era specializations that are in high demand in the corporate world.

Benchmarked Curriculum for Global Success

Our curriculum is benchmarked with universities across the world and it amalgamates global concepts taught with Indian Vedic wisdom-based pedagogy to ensure the holistic development of our students. We take continuous inputs from industry leaders and domain experts to make our programs' content aligned with learners, industry's, nation's and society's future needs.

Delivering Corporate-Ready, Entrepreneurial Talent

Each of our programs encompass interactions with industry, guest lectures by industry professionals, case study discussions, entrepreneurial sessions, competency development workshops, internships and project work to develop corporate ready entrepreneurial talent with robust core competencies.

Research and Innovation Led Education

Research papers, surveys across various sections of society, field visits, on-the-job experimentation, seminars, panel discussions, conferences and 'enquiry – discovery' based pedagogy are an intrinsic part of our programs' delivery.

Having managed several national and international level leadership positions at various multinational corporates, I have realized that emotional intelligence, people skills, ability to work with diverse teams and continuously developing one's core

competencies is what it takes to succeed & progress in any sphere of work and life. The knowledge that I have gained in my two-and-a-



half-decade career is now being made available to this generation through MasterMyLife's programs. I see my students developing an ability to face any challenge in their professional & personal life. It's an immense joy to witness their transformation.

*Hemant Lawanghare, Founder Director,
MasterMyLife EQ Education*

The MasterMyLife Academic Advantage

The world is on the brink of the Fourth Industrial Revolution. Skills that are considered important in today's workforce will dramatically change in the coming years. Jobs will disappear. New profiles will come into existence. Essentially, the millennial generation will need to continuously align their skill sets to keep pace with change.

In the advent of Artificial Intelligence (AI), Emotional Intelligence (EI) and Relationship Skills will differentiate human beings from machines. Artificial Emotional Intelligence (AEI) managed by emotionally intelligent competent teams is going to be the future and our programs are based on this very understanding!

Emotional Intelligence (EI) is an amalgamation of self-awareness, self-management, social awareness and social relationship skills. Research has proven that in the long run EI accounts for more than 80% of success in corporate and personal life. **Human Relations** is the art of understanding and managing human relations

essential for success and happiness in one's life. Every aspect of entrepreneurship and employment requires dealing with human beings. **Coaching** is one of the most effective tools for competency development in adults and is one of the fastest growing professions in the world as evidenced by the increase in professional coaches.

Indian & Global Wisdom Values

To create responsible global citizens, we have aligned our pedagogy with Indian Vedic Wisdom, while integrating global advanced management case studies and value-based decision making to it.

Intensive Corporate Interaction

At MasterMyLife, Fridays are reserved for corporate interactions, workshops, seminars guest lectures and field visits. These allow us to maximize real world interaction in the business world.



Industry Internships

A 4 months internship period is built into the curriculum. We have a connect with more than 150 corporates who assist our students with their placements.

Counselling, Coaching & Mentoring

We have Counselors, Coaches and Mentors who regularly guide students on their careers, personal life and relationships.

Student Leadership Development

Our Institute's operations and projects are managed by involving Student Leaders. This fosters their competencies in team work, conflict management, decision making, out-of-box thinking, problem solving and how to take responsibility & ownership of one's work.

Peer to Peer Education

We encourage direct interaction between students to promote active and individualised learning, facilitate greater understanding and build supportive relationships.

On the Job Learning

Our Institute's culture and processes encourages on-the-job learning. We encourage our students to experience and learn from various in-house projects, events and corporate activities.



Content & Faculty Development

The content for classroom delivery is specially developed by domain experts. We develop our Faculty members for effective delivery of content and for adopting innovative and interactive teaching styles.

Innovation Culture

We have designed our processes and pedagogy to develop an innovative and entrepreneurial mindset in our students. We motivate our students to experiment and learn.



Integration of Life Skills

Self Awareness is the foundation on which we can build a meaningful life. Each of our management programs has specific subjects which build Self Awareness, Self Management, Social Awareness & Social Skills.

Lifelong Learning

To promote a 'learning attitude', we have a strong focus and priority for research, surveys & online learning programs. Our alumni remain connected with us & participate in our workshops and conferences.

Our Programs at Mumbai



Masters in Emotional Intelligence and Human Relations

2 years, Full time, At University of Mumbai's Kalina Campus

Specializations: Corporate Strategy & Communication | Key Account Management | Learning & Development | Consultant - Emotional Intelligence & Human Relations

This program is suited for fresh graduates aspiring to take up corporate leadership roles or starting their own entrepreneurial venture. It integrates advanced management studies with human relations and behavioral skills, thus creating an advantage for the students, helping them succeed in the corporate world. Being unique and specialized in nature, students of this program, practically do not have any competition in the employment arena, and, have bright career prospects in various industry sectors like IT, Pharma, Engineering, Automotive, Retail, Banking, Financial Services, Education & Consulting.

Masters in Emotional Intelligence and Life Coaching

2 years, Full time, At University of Mumbai's Kalina Campus

Specializations: Executive Coaching | Business Coaching | Relationship Coaching | Learning & Development

This PG degree is the world's first Masters Degree in Emotional Intelligence and Life Coaching. It has been specifically designed for professionals with life experience, who want to contribute to the society by helping individuals realize their true potential. This program integrates life wisdom with coaching and entrepreneurial studies, and focuses on developing all-round competent coaches, thus ensuring great career prospects in the growing coaching profession.

Note: First year (Semester I and Semester II) of above programs is common. For the second year of the program, the student can choose an area of Specialization.

First Year - Semester I

1. Cognitive Neuroscience
2. Fundamentals of Emotional Intelligence
3. Neuro Linguistic Programming
4. EI: Measurement & Future Applications
5. Strategies to Improve Emotional Intelligence
6. Practical: Neuro Linguistic Programming Techniques

First Year - Semester II

1. Marketing Management
2. Organizational Behavioural Intelligence
3. Behavioural Intelligence & Team Work
4. Conversational Intelligence
5. Corporate & Business Strategy
6. Practical: Emotional/ Behavioural Intelligence Assessment

Second Year - Semester III and IV Common Subjects and Industry Internship for Masters in Emotional Intelligence and Human Relations

1. Fundamentals of Human Relations
2. Strategies to Improve Human Relations
3. Decision Making, Professionalism & Ethics
4. Entrepreneurship, Business acumen & Business Planning
5. Industry Internship (Total 4 Months: 1st September to 31st October & 15th March to 15th May)

Specialization 1: Customer Relations & Strategic Marketing (Key Account Management)

1. Branding Yourself @ Digital Media
2. Strategic Marketing
3. Consumer Behavioural Intelligence
4. Innovation & Entrepreneurship
5. Internship (Practical): Relationship Management
6. Project: Success Factors in Entrepreneurship / KAM

Specialization 2: Corporate Strategy & Communication

1. Corporate Reputation & Branding
2. Balanced Score Card & Business Strategy
3. Business & Corporate Communication Skills
4. Corporate Culture
5. Internship (Practical): Corporate & Business Strategy
6. Project: Successful Strategy Execution

Specialization 3: Learning & Development

1. Strategic Human Resources Development
2. Employee Engagement
3. Succession Planning and Management
4. Anthropology – Global Cultural Sensitivity & Diversity
5. Internship (Practical): Employee Engagement
6. Project: Organizational Behavioural Intelligence

Specialization 4: Consultant – Emotional Intelligence & Human Relations

1. Personality & Psychometric Assessment
2. Consultation Techniques for Common Life Problems
3. Child & Adolescent Consulting
4. Group Consulting Theories and Techniques
5. Internship (Practical): Personality Assessment
6. Project: Emotional Intelligence, Human Relations and Organizational Success

Second Year - Semester III and IV Common Subjects and Industry Internship for Masters in Emotional Intelligence and Life Coaching

1. Fundamentals of Life Coaching
2. Coaching Psychology, Theories and Techniques
3. Decision Making, Professionalism and Ethics
4. Entrepreneurship, Business acumen & Business Planning
5. Industry Internship (Total 4 Months: 1st September to 31st October & 15th March to 15th May)
6. Optional: International Coaching Certification

Specialization 1: Executive Coaching

1. Coaching Psychology in Multi-Cultural Context
2. Executive Coaching
3. Group Coaching Theories & Techniques
4. Branding Yourself @ Digital Media
5. Internship (Practical): Executive Coaching
6. Project: Executive Coaching Business Planning

Specialization 2: Business Coaching

1. Coaching Psychology in Multi-Cultural Context
2. Business Coaching
3. Balanced Score Card & Business Strategy
4. Innovation & Entrepreneurship
5. Internship (Practical): Business Coaching
6. Project: Business Coaching Business Planning

Specialization 3: Relationship Coaching

1. Strategies to Improve Human Relations
2. Relationship Coaching
3. Marital & Couples Coaching
4. Child & Adolescent Coaching
5. Internship (Practical): Relationship Coaching
6. Project: Relationship Coaching Business Planning

Specialization 4: Learning & Development

1. Personality & Psychometric Assessment
2. Strategic Human Resources Development
3. Business & Corporate Communication Skills
4. Succession Planning & Management
5. Internship (Practical): Learning & Development
6. Project: Learning & Development Business Planning

Additional Modules for Skill & Knowledge Development

- ▶ Principles of Management
- ▶ Fundamentals of Finance
- ▶ Human Resources Management
- ▶ Grooming & Etiquettes
- ▶ EI Test: Development Report
- ▶ Gender Sensitivity & Sexual Harassment Act
- ▶ Indian Vedic Wisdom
- ▶ Presentation Skills & Powerful Openers
- ▶ Coaching Sessions & Practice
- ▶ Mentoring Sessions for Career Planning
- ▶ Key Account Management
- ▶ Business Acumen (Simulation Game) Workshop
- ▶ Train The Trainer (TTT) Workshop
- ▶ Interview Techniques & Role Plays
- ▶ Social Media & Digital Marketing
- ▶ Personal Profile / CV Building
- ▶ Transactional Analysis

Vaishnavi was a pleasant and wonderful Intern. Being entrusted to guide and review her, I have seen her as a focused, diligent, confident and a proactive individual ready to learn and understand new things. She can be easily employed by any organization. MasterMyLife has surely been an effective contributor in strengthening the foundation of the subject their students choose and it is seen in Vaishnavi's projects, presentations, even if it's a fresh and least touched subject like Emotional Intelligence.



Aparna Dalvi, Administrative Coordinator Inflight Services, Jet Airways India Ltd shares her experience of having L&D Student Vaishnavi Naikar as an intern in her organisation.

Our Programs at Bengaluru



Bachelors in Management Studies

3 years, Full Time, At Jain (Deemed-to-be University)

Specializations: Economics & Finance | Key Account Management

The program comprises extensively researched and refined contemporary management specializations which have high demand in the corporate world. The Life skills that are integrated in our UG program are based on Emotional and Behavioral Intelligence, Human Psychology, Values & Ethics and Indian Vedic Wisdom. It develops competencies in students for working in teams, problem solving, conflict resolution, resilience and aligning their actions with their life's purpose and goals. Our programs require students to study the fundamentals of every subject which allows them to take an informed decision when selecting a specialization at the end of the second year.

Masters in Management Studies

2 years, Full Time, At Jain (Deemed-to-be University)

Specializations: Emotional Intelligence & Life Coaching | Project Management | Lean Management

This program comprises extensively researched and refined contemporary management specializations which have high demand in the corporate world. The Life skills integrated in our programs are based on NLP, Emotional and Behavioral Intelligence, Human Psychology, Values & Ethics and Indian Vedic Wisdom. It develops competencies in students for leading CFTs, problem solving, conflict resolution, resilience, global cultural sensitivity and mind set for diversity & inclusion, which develops a more holistic outlook towards life.

The curriculum for our programs has been designed to develop core functional management competencies in the students for positioning them as a 'Specialist'.

For Admission inquiries at Bengaluru, please visit - <https://www.jainuniversity.ac.in/>

Specializations Available at MML

Key Account Management

KAM is a highly strategic function which is used to manage significant customer accounts for the company. It is a modern method of management practiced by corporations worldwide. It involves integration of several functions in comparison to traditional forms of management. KAM is in high demand in the Pharma, Media & Advertising, Engineering, Automotive, IT, Banking, Financial Services, Consultancy & Hospitality industries.

Project Management

An estimated 7,000,000 jobs will be created in India between the year 2018 and 2027 by the Project Management domain. Our Project Management Specialization caters to this great demand for professionals across various sectors like Manufacturing, IT, Services, Retail & Infrastructure Development and is aligned with the 'Make in India' and 'Infrastructure & Smart Cities Development' initiatives.

Lean Management

Our Lean Management Program is aligned with the Nation's priority – 'Make in India' and caters to the high demand for professionals in Lean Management in the manufacturing and services industry as several companies need trained professionals to make overall operations cost-effective while utilizing the resources optimally.

Learning & Development

Learning & Development is a specialized Human Resources function which focuses on Employee Development, Employee Engagement, Talent Management, Training, Coaching & Succession Planning. L&D specialists are in great demand in corporates & training and consulting companies.

Corporate Finance

Corporate finance deals with strategic decisions related to finance, investment, mergers and acquisitions, risk management and corporate governance. Investment Bankers are one of the highest paid professionals in the world. There is a great demand for competent Corporate Finance professionals in MNCs and large corporates.

Corporate Strategy & Communication

Most of the conventional management programs in India lacks focus on development of 'Corporate Strategist' and 'Corporate Communication' professional, whereas, there is a great demand for such professionals in large corporates. Both the domains of Corporate Strategy & Corporate Communication demand a professional with good knowledge on business acumen, communication skills, organizational culture, human psychology, strategy and corporate reputation & branding, which is being taught comprehensively in our program.

Digital Management

Internet Economy is increasingly influencing our personal & social activities. The world's largest firms like Google, Facebook, Alibaba, Amazon are shining examples of the digital world. India's priority is digitization through the 'Digital India' initiative. Digital Management offers excellent career opportunities at a national & global level.

Corporate Compliance & Ethics

Corporate Compliance & Ethics is an emerging field with great career opportunities in large corporates & MNCs. Survey reports from consulting & research firms like Deloitte and E&Y highlight the high demand for Compliance & Ethics professionals in India.

Corporate Social Responsibility

India is the first country in the world to make CSR activities mandatory by enacting a law to that effect. As businesses are required to part with a portion of their profits for social cause, there is a great demand for CSR professionals. Yet, formal programs in this domain are scarce. This specialization is a step towards meeting a growing demand for CSR professionals.

Life Coaching

Life Coaching is one of the fastest growing and highest paying professions in the world. It is estimated that in the near future, there will be a requirement for 1 coach for every 1,000 people. Our program in Life Coaching, the first of it's kind, has been designed to develop competent coaches who can contribute to society with their life wisdom and coaching skills.

Entrepreneurship & Innovation

While assisting 'Make in India' drive, this specialization has been designed to help students funnel their entrepreneurial passion into action by imparting the fundamentals of the dynamic process of innovation along with business acumen, business planning & business strategy know-how.

Social Entrepreneurship

Social entrepreneurship drives social innovation and transformation in various fields including education, health and environment. This post graduate program has been designed for developing entrepreneurs to uplift the society using innovative social entrepreneurial skills.

Skill Development & Entrepreneurship

The demand for Skill Development Trainers is high across several sectors in India. Aligning itself to India's National Skill Development Mission, this PG program has been specifically designed to create a pool of skill development trainers. These trainers can start their own ventures, thereby contributing to the Nation's priority of skill development.



Students of MML take a lead in organising and hosting our events. Everything from logistics & budgeting, hospitality and content development to guest management & social media marketing is handled by our Student Event Heads and their team members

I would like to describe Aishwarya Menon's internship in two words: Empathy and Resourcefulness. Aishwarya was very alive to the contextual conversations. She understood stakeholder's needs and ensured that she prioritized and catered them. Thus, consistently demonstrated one of our values 'customer centricity' all times. Her persuasive attitude combined with emotional intelligence, helped her satisfactorily handle wide range of stakeholders. Looking forward to

have more employees like her at our workplace. I wish her all the best for her future endeavours.

Tarannum Pachigar, Chief Manager - Leadership Development, Edelweiss Tokio shares her feedback on having L&D Student Aishwarya Menon, as an intern.

Mumbai Campus Faculty: Our Value Guardians



Anitha Manickam

Mrs. Anitha Manickam is a compassionate individual who works with people to address their conflicts in the area of relationships and marriage. She founded 'Oomang' counselling services to serve and enable people to live their expression in life. She even conducts workshops for students on discovering their selves from within, addressing conflicts and life education to educate and unravel the immense potential from within, through the platform provided by the Victor Manickam Knowledge Group.

Dilip Jain

Dilip has over 25 years of experience across business and training. He has worked in diverse roles which include leading key projects and teams right from the start up stage and has extensive experience in overall people and business management across cultural groups in India, HK, Singapore, Philippines, Malaysia & UAE. As Founder Director at Hyphen T&C, Dilip drives the business development, design and implementation of customized performance improvement solutions. He is passionate about mindset change and has worked with clients across industries which include some of the leading MNC Banks, IT, Pharma and Manufacturing companies. His strengths include Leadership Development, Communication, Client Relationship and Sales training, Coaching and Consulting for performance improvement.

Dr. Bijal Sheth

Dr. Bijal Sheth, a truly versatile woman, comes in with 20 years of rich experience in the HR, OD, and L&D space and has extensively worked on People Strategies. Armed with a Masters in Psychology and in HR, LLB and a PhD in OD, she is currently the CEO of Aspire Human Solutions. She has kept herself abreast of all aspects of management, leadership and organizational behavior through several certifications nationally and internationally – including an advanced certification in Neuro Linguistic Programming from Dr Richard Mchugh Sj, Leadership Coaching from the International Coach Federation, Team leadership for care giver in times of crisis from care link (Zurich) and Effective personal productivity from Leadership Management International Inc. Texas.

Dr Devyani Rozario

A Professor, Trainer, Writer, Manager and a Coach. The multi-talented faculty Dr. Rozario walks in with a rich experience of 32 years in Marketing. Having worked for the giants like Bharat Petroleum Corporation, she possesses king-sized knowledge, wisdom and experience in her line of specializations. Her corporate experience in handling large teams, creating trusted relationships with customers, internal teams and multi-organization teams, she brings experiential learning and real world knowledge and examples to the table. Apart from a PhD in English, Dr. Devyani has also done numerous certification courses like Train the Trainer- Dale Carnegie training, Becoming a better Teacher-British Council, Empowerment Coaching and Facilitation - Tata strive and Spoken and written communication skills - Trinity College, London.

Dr Swapna Patker

A Multi-Faceted Person: A Psychologist, Counsellor, Corporate Trainer, Co Cognitive Therapist (CBT) and Wellness Consultant, among many, Dr. Swapna feels very strongly about her subject of emotional intelligence saying that it is connected with every person no matter which profession they belong to, if one wants to sustain in this world and live peacefully, successfully and harmoniously, the knowledge of this is essential. Given her experience in various fields, she believes in practicality and sharing her personal experiences to enrich the content that she teaches. According to her, there cannot be life without Emotional Intelligence in the future because we have to keep the distinction between man and machine.

Latha Iyer

With over 20 plus years in management as well as consulting roles across industries, Ms. Latha has worked with companies in manufacturing, financial and advisory, telecom, IT sectors. She is an ICF accredited Coach (PCC) from ICA (Australia) and a John Mattone certified Intelligent Executive Leadership Coach, with 800 plus hours of coaching experience. She is certified in using psychometric tools like the OPQ, DISC, Belbin's, Oscar-Murphy, Firo B and transactional analysis. With her deep interest in Neuroscience and applying neuro linguistic programming, she is trained in both classic and New Code NLP, Conversational Program Mastery and applying Excellence Installations that she leverages in her change work.



Seema Menon

A People Management Specialist, Seema has a great zeal for helping people navigate their challenges using various tools of behavioural sciences. She has over 18 plus years of experience and an extensive experience in the Life Cycle Management of an Employee, Talent Acquisition, Talent Development, Employee Engagement & Training. She is an MBA in HR, A Certified Talent Management Professional from XLRI, a Post graduate in Training & Development. She also holds additional certifications like Emotional Intelligence Trainer, Neuro Linguistic Practitioner, Happiness Coach & Effective personal productivity from Leadership Management International Inc. Texas. She believes that Emotional or Behavioral intelligence is very much critical for self-management in both personal and professional life.



Sonal Nangia

An Electronics Engineer by qualification and a certified Soft Skill trainer by passion, Sonal has over 15 years of rich corporate experience. A person who likes to live life fully, open to learning new things and taking on challenges. She has worked with numerous people on self development and has undergone various courses in Ontology - science which deals with the nature of human beings. Her mission is "Empowering lives" and she aims to make a difference and contribution in the lives of the people attending her sessions. A passionate mother of 2 boys, Sonal also conducts counselling sessions and workshops for Positive Parenting.



Supriya Sharma

After graduating from IP College, Delhi University and attaining a Masters from Welingkars Institute of Management and has been teaching HR since 2003. She feels that in an inter-dependent and ever-changing world, looking at corporate challenges from multi-dimensions is a distinctive competence. She has much to offer in the aspect of accentuating the meaning by backing up theories by real-life business stories and case studies, given her years of research and study of various sectors.



Vineeta Gupta

An HR professional, Trainer and Coach for more than 12 years now, Vineeta has done her MBA (HR) from ITM Business School. For a large part of her career, she worked in the field of HR in the corporate sector with companies like United Phosphorus Ltd, STAR C. Currently, she teaches as Visiting faculty in the areas of Business Communication, Interpersonal Communication and Organisational Behavior in colleges in Mumbai and consults at reputed organizations like Poddar Developers Ltd.



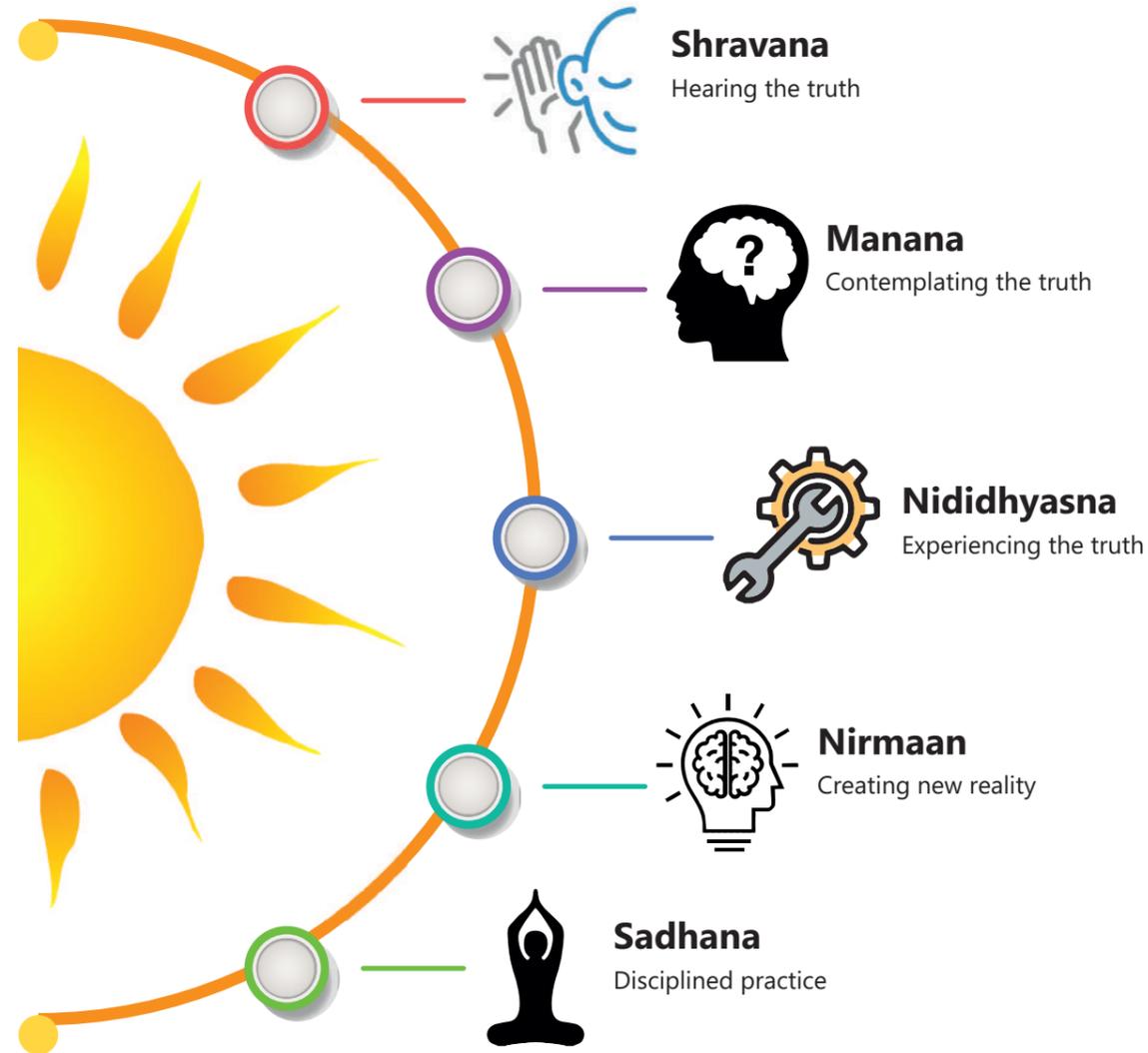
An Innovative Learning Pedagogy

Our programs are designed to be delivered using a thoroughly researched learning pedagogy based on Indian Vedic Wisdom, consisting of: Shravana, Manana, Nididhyasana, Nirmaan and Sadhana. The first part of the process leads to Awakening and Realization.

From there, creation and innovation through disciplined practice takes the lead. This pedagogy is immersive, participative, reflective, experiential and creative in nature. It has been built into our curriculum through class discussions and interactions.

A Learner's Journey to Self Discovery

To ensure adherence to our pedagogy and development of students' skills and competencies through enquiry, discovery and experience model, each classroom session ends with a discussion along the lines of 'Manana'. Students are encouraged to experiment with concepts & apply them in their life along the lines of 'Nididhyasana'. Our Institute's innovative teaching methodologies & student leadership charter insures that students create & practice along the lines of 'Nirmaan' & 'Sadhana'.



Building Excellence Through Rewards & Recognition

In our pursuit of creating a future generation of emotionally intelligent leaders and entrepreneurs, MasterMyLife honours all types of learners. Our aim is to move beyond rote learning and reward behaviour traits and patterns that enable our students to truly excel.

A Holistic Approach

To reward the efforts, achievements and contributions of the students to the institute and the learner community, we have instituted the MasterMyLife Award Program. This program comprises Merit Awards, Leadership and Behavioural Awards and Intrapreneurship Awards in various areas of function.

A Plethora of Roles and Responsibilities

Apart from concentrating on the academic performance, our aim is to focus on the development of functional competencies, entrepreneurship spirit and leadership abilities of our students. To achieve this, MasterMyLife adopts the participative management and on-the-job learning pedagogy. We simulate a realistic corporate environment wherein we encourage our learners to take up roles of power and responsibility.

Something for Everyone

Our awards include recognition for overall participation, proactiveness, team performance, emotional intelligence quotient based on peer review and leadership awards. We also recognise contributions of our students in content development, social media activities, photography, research, event management, CSR activities and many more.

On his arrival, Onkar Mudras brought with him his energy and passion to learn. Being a fitness enthusiast himself, Onkar adapted very quickly to the ways of working at Decathlon. On several occasions, he showed his management capabilities by taking responsibilities for critical projects and effectively handling the pressure that one faces when working in retail industry. I felt that emotional intelligence education is making a positive difference in Onkar.



Anurag Upadhyay, Department Manager, Decathlon shares his feedback on having Corporate Strategy Student Onkar Mudras as an intern at his organisation.



The MasterMyLife Learning Culture

MML hosts outbound training programs like this one conducted at Pawana Lake – a picturesque beauty on the outskirts of Lonavala. Experiential & group learning is at the core of MML's pedagogy. The main motives of this Outbound Training Trip and Activities conducted during the Training were building connect among students of MML, developing trust and transparency, taking ownership and accepting other's limitations and uniqueness.



Activities like 'Minefield' allows students to practice and hone their leadership, communication and team playing skills.

Meet Our Creative MasterMinds



(Top) Fun learning activities like 'brain making' are used to arrive at an understanding of how our brain plays a crucial role in Emotional Intelligence.

(Right) Visualisation is a powerful tool in NLP that helps one tap their subconscious mind. Students regularly practice the techniques they learn.





Learner Centricity



Campus to Corporate

The goal of our program is to create corporate ready students with an entrepreneurial bent of mind. We simulate a corporate environment at the institute wherein our students meet the same quality, productivity, efficiency of a real business space with real world outcomes.

Participative Management

A participative management style of functioning is integral to our program. We manage our Institute's operations and projects by involving Student Leaders which fosters their competencies in team work, conflict management, decision making, out-of-box thinking, problem solving and how to take responsibility and ownership of one's work. In true democratic style, leaders are chosen through a fair election process.



We nurture an Emotionally Intelligent Ecosystem at our institute.



(Top) Life Coaching students create their own psychometric assessments, practice coaching and use 360 degree feedback systems to improve.

(Below) Experiential learning, innovative methodologies along with the best teaching practices are encouraged.



Survey Learnings

We conducted a survey with more than 100 global and large corporates on 'What they expect from graduates joining them from college?'. The gist of the survey result revealed that corporates are looking for 'emotionally and behaviorally intelligent employees who can contribute to cross-functional teams, while possessing the skills related to new era management functions'.

Research & Compliance of Regulations

The research of various reputed organizations and consultants such as World Economic Forum, FICCI, Deloitte, Ernst & Young, and, GMAC have guided our program's design. Our program structure has been designed by taking cognizance of Year 2018 guidelines and intent of UGC & AICTE.

Diverse age Group of Learners

MasterMyLife's students come from various age groups, from all walks of life. From millennial students, to working professionals, to homemakers interested in rebuilding their careers, we have learners from all walks of life, creating a diverse culture within the Institute, providing great cross learning opportunities for all.

Digital Platform

The Institute's operation management processes, student interactions and feedback mechanism are being digitized through computer and mobile apps. These are being developed in collaboration with DronaHQ, a Low Code App Development Platform. This will help us manage the course delivery, operations and synchronize it with the needs of our stakeholders.

Skill Development

India adds 12 million people to its workforce annually but very few have any formal skill training. Today, less than 5% of the Indian workforce is skilled, in contrast to the 76% in Germany, 80% in Japan and 96% in South Korea. It is our endeavor to produce competent management graduates who shall assist the nation in changing this equation favorably.



A conference for Principals of colleges of Mumbai to share our vision of education for employability

Internships, Placements & Advisory Board

Students get an opportunity to apply their learnings during industry internships as a part of their curriculum. This is planned in the second year of all the PG Programs and during second and third year of all the UG Programs.

Two Internship Opportunities

We provide Industry Internships of 4 months period during our Masters in Emotional Intelligence, Human Relations and Life Coaching Programs at Mumbai: September-October and mid-March to mid-May. Students opt for internship projects in their specialization domains like Key Account Management, Corporate Strategy and Communication, Learning & Development and Coaching.

During their first three semesters, our students develop a good understanding on their specialization domain, possess competence to add tangible value to the organization during their internship.

Placement and Business Support

Students who are keen to start an entrepreneurial venture are provided internship opportunities tailored to meet their goals. Additionally, we provide Placement assistance to all of our students through our established corporate connects.

Continuous Skills and Curriculum Upgrades

MasterMyLife has an established 'Advisory Board for Curriculum and Career Development' which has senior professionals and domain experts from various industry sectors. This Advisory Board guides, offer inputs on:

- ▶ Developing and improving the curriculum of our UG and PG programs.
- ▶ Identifying new age career opportunities and businesses for our students.
- ▶ Identifying new age skills and competencies that enable our students to stay relevant.

A Collaborative Ecosystem of Emotional Intelligence

University Alliances

Our courses are offered in partnership with universities PAN India. Our expertise lies in program design, program execution, curriculum upgradation, course delivery, faculty development, quality student acquisition and enhancing industry connect.

Faculty Development Programs

A comprehensive Faculty Development Program (FDP) is conducted for faculty of all our partner universities on an annual basis. It covers essential areas like millennials psychology, neuro linguistic programming, emotional intelligence, evaluation & assessment framework, Indian wisdom-based learner centric pedagogy, learner ability-based course delivery and research paper publication.

EI Conferences

We regularly host conferences that bring together academia and industry, include speakers from various walks of life and host panel discussions on subject related to Emotional Intelligence, Employability, Career Opportunities and future trends in Education and Industry. Our annually held conference on Emotional and Behavioral Intelligence is India's first of its kind.

Research & Corporate Certification Programs

We are set to launch Certificate Courses for Corporate Employees and Leaders. These courses will be delivered with a hybrid pedagogy - a blend of learning through online sessions, self-study modules and class room contact sessions. These certificate courses, developed through extensive research, shall focus on developing aspects of emotional intelligence and coaching to solve real life corporate problems.

EI Training for Various Segments

We are in the process of launching specially created and developed emotional intelligence training programs for individuals, groups and communities to enhance their quality of life. It is our endeavor to develop a collaborative ecosystem for Emotional Intelligence.



Master My Life (MML) has truly integrated the life skills into the UG & PG programs. Universities have a responsibility to build future leaders with a strong foundation. MML has helped such future education mission by partnering with selective universities, who think alike and believe in ever evolving as well as multi-disciplinary curriculum's. This intervention has helped the industry & academia to closely work on assessing future needs and design programs which are useful to students becoming global citizens, capable leaders & better human beings.



Ashish S Kulkarni,
Mentor - MML, Founder - Punnaryug Artvision Pvt Ltd. & Chairman - FICCI Animation, VFX, Gaming and Comics Forum



Connecting Corporates and Academia



Intensive corporate interaction is an essential part of our learning culture. We invite corporates to engage with the students and members of academia through various platforms.

Guest Lectures, Seminars and Workshops

We invite members of the corporate world, entrepreneurs, business owners every week to address our students on various topics like practical applications of various theories, experience sharing and knowledge on current trends.

National Level Conferences

MasterMyLife hosts India's premiere conference on Emotional and Behavioural Intelligence annually. We also host several research conferences on a regular basis. During these conferences, we facilitate discussions between corporates and academia on how education can drive employability effectively.



Company Visits

Corporates invite our students to their business spaces to gain a first hand experience of their organisation's culture, business practices and to interact with their employees.

Internships and Placements

We assist our students in getting assignments by corporates & at consultants & coaches for their internships. They undertake a variety of projects at these organisations, while applying their learnings.

Research and Surveys

Our students undertake a variety of surveys in collaboration with the corporate community to study the trends and challenges of each industry. These surveys enable development of corporate programs to solve real-time problems.



Our Corporate Connect



Admission Process for University of Mumbai's PG Programs



Eligibility Criteria:

Any person with a graduate degree (or who has appeared for the final semester examination of a UG degree) in any field from a recognized university is eligible to apply. There is no age limit to take admission. Rules & Regulations of the University of Mumbai are applicable.

Program Calendar & Time Table:

This is a full time 2 Year PG Degree Program of 100 credit points. It consists of 4 semesters (each semester has 4 months of classroom interaction sessions), wherein classes are conducted at University of Mumbai's Kalina Campus from Monday to Friday (8.30 am to 1.30 pm). Program commences in the last week of July.

Program Fees:

The Total Fees of the 2 Year PG Degree Program is Rs. 5,23,570/- (Rs. Five Lac Twenty Three Thousand Five Hundred & Seventy Only) which has to be paid in 4 installments.

Admission Process:

Step 1: Log on to www.MasterMyLifeEdu.com. Click on "Apply Now" & "Submit" your details. You will then receive an email with the instructions to complete your application essay. Once you complete the "Application Essay", email it to Admissions@MasterMyLifeEdu.com along with your CV.

Step 1.1: Parallely, you need to fill an Online Application Form of Garware Institute of Career Education & Development (GICED). You will get the link of "Online Application Form" in "Academics - Admission Process" page as well as on Home Page.

Please keep the printout of your online submitted application form with you along with copies of the required documents.

Step 2: Your "Application Essay" & CV will be reviewed by the Admission Committee & you shall receive an intimation on your email for a personal visit to Rajiv Gandhi Center, University of Mumbai's Kalina Campus, Near Sanskrit Bhavan, Vidyanagari, Santacruz (E), Mumbai. You need to bring a printout of your submitted online application form, copies of documents/certificates & a Demand Draft of Rs. 500/- (Rs. Five Hundred only) drawn on – "Director, Garware Institute of Career Education and Development". You can clear all your queries during the personal interaction session.

Step 2.1: At the time of your personal visit to Rajiv Gandhi Center, you need to take the following Screening Tests:

- Written test (50 marks / 60 minutes)
- Personal interview (25 marks / 25 mins)
- Group Discussion (25 marks / 25 mins)

If the Group Discussion does not take place on the same date, a future date will be provided to you. Post completing these three tests, your assessments for a total of 100 marks will be completed.

Step 3: Results of the Screening Tests will be declared within 2 weeks from the date of the Group Discussion & if shortlisted, you will receive a confirmation mail from MasterMyLife EQ Education. You then have to visit GICED, University of Mumbai's Kalina Campus, Vidyanagari, Santacruz (E), Mumbai to complete the admission formalities & pay the first term fees (applicable for general open category) by drawing on a DD of Rs. 1,32,150/- (Rs. One Lac Thirty Two Thousand One Hundred & Fifty only) drawn on – "Director, Garware Institute of Career Education and Development".

For any admissions related queries, you can contact:

+91 84468 88421 / +91 73505 00404

Learning at our institute is a collaborative process. Group work and peer to peer interactive learning is at the heart of MasterMyLife



**Be a
part of
our world**

For more details about MasterMyLife and our various offerings,
please contact:

Mr. Hemant Lawanghare

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www.MasterMyLifeEdu.com