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## **DR KEYURKUMAR M NAYAK**

M Com, M Phil, MBA, Ph.D.

- (1) Wharton Business School – USA Certified Customer Analytics Professional
- (2) Silver Medallist from IIT Roorkee in Financial Statement Analysis
- (3) Dun and Bradstreet Certified Business Valuation Professional



- ✓ **Academic Performance Index (API) AS PER UGC NEW CRITERIA = 1046**
- ✓ **Experience = 20 Years out of which 10 Years as Director of MBA College**
- ✓ **Visited and Presented Paper at Putra University, Malasiya**
- ✓ **Visited and Presented Paper at Hanoi Textile and Garment University, Vietnam**

SR NO	PARAMETERS	ACHIEVEMENT
1	No of Research Paper Published	35 Research Papers
2	No of publication other than research papers	38 = 25 Books and 13 publication in Conference Edited Book 2 Books from Tata McGraw Hill Publication and 1 from Lambert Publishing Germany
3	Research Guidance	1 M Phil, 4 Ph.D. Awarded, 5 Ph.D. under progress
4	Invited Lectures	68 out of which 13 times – Resource Person
5	ICT Creation	6 ICT Skill based Courses Created and Delivered
6	Project Collaboration	ERP Software with Global Tally System, The Motivator ,Vidhi Infotech, Research Shiksha
7	Academic Quality	Accredited Management Teacher by AIMA
8	Extension Activities	Blood Donation, Tree Plantation, Financial Literacy
9	Outreach Activities	20 Industrial Visit during last 10 Years
10	Details of Teaching Research	Teaching Research Methodology at PG Level and Doctoral Level Since Last 15 Years
11	Editor/Review	Chief Editor in our Journal under RET Academy for International Journals of Multidisciplinary Research
12	Notable Extension Activities	Tree Plantation of More than 1 Lakhs Trees <b>Free Medical Checkups Camp for more than 5000 Tribal Population every year since last 10 years</b> Donated Rs.51,000/- in Disaster Relief Fund Veer Narmad South Gujarat University, Surat during Earthquake
13	Revenue Generation	Rs.1,20,000/- Consulting Activities Rs.97,000/- from Research Shiksha Total Rs.500,000/- during last 10 years
14	Research Orientation	SPSS, AMOS, PLS SEM, R, Python and Tableau, Machine Learning Using Python
15	Innovation	RFID, Vehicle Tracking System, Financial Simulation , Defence Techniques for Women
16	Industrial Collaboration	Sarigam Industries Association Vapi Industrial Association Navsari Industries Association Bombay Management Association Ahmedabad Management Association
17	Events	3 National Conferences 12 National Level Workshop / Seminar 2 International Level Workshop / Seminar
18	Awards and Recognition	<ul style="list-style-type: none"><li>• 3 E Scholar Award</li><li>• Pedagogical Innovation Award</li><li>• Leadership Excellence Award</li><li>• 3 Times Best Research Paper Award</li><li>• University Topper in Business Administration</li></ul>