



M.Com. (AGRI-BUSINESS MANAGEMENT)



DURATION: Two Years Full Time (4 Semesters)

ELIGIBILITY:

Bachelor's degree in Agriculture OR allied subjects such as Agriculture Engineering, Food Technology/ Science, Dairy Technology/ Science, animal husbandry, Horticulture, fisheries and Forestry OR At least 3 years bachelor's degree or equivalent in any discipline recognized by the association of Indian Universities/AICTE as eligible for post graduate programme with minimum 2 years experience in the field of Agriculture, Rural Development, Agro/Food Processing.

ADMISSION PROCEDURE: Admission on the basis of Written Test, Group Discussion and interview.

OBJECTIVE:

To develop students over the period of two years by rigorous training and education for positions in marketing of agriculture related inputs/outputs and services of exports, finance in banks and financial institutions, procurement of agri-produce and entrepreneurship

JOB OPPORTUNITIES:

Students who have successfully completed the course can work as Agricultural Officer, Bank Officer, NGO, Micro finance, Self Employment Projects, Cattle Breeding, Poultry Farming, Directors of Agriculture related jobs, Farm Consultants, Counselors, Marketing Executives, Online Business of Agri produce.



Dr. Suresh Maind

Course Coordinator

E : sureshmaind123@gmail.com

M : 79772 65338

COURSE CONTENTS:

SEMESTER 1

- Principles of General Management, Leadership & Entrepreneurial Skills
- General Accounts and Finance
- Rural Economics
- Agricultural Products
- Human Resource Management
- Soil and Water Management
- Information Technology

SEMESTER 2

- Quantitative Techniques
- Financial Management in Agriculture
- Rural Marketing and Services
- Communication and Presentation Skills
- Business Laws and Ethics
- Managerial Economics
- Sustainable Agriculture
- Project

SEMESTER 3

- Elective Project
- Costing
- Organization Behaviour and Consumer Behaviour
- Commodity Markets
- Research Methodology
- International Trade Management
- Evaluation of Internship Projects

SEMESTER 4

- Entrepreneurship and Business
- Agriculture Export Management
- Corporate Social Responsibility
- Agro Processing Industry
- Project Reports

