BMS (TRAVEL & TOURISM MANAGEMENT)

DURATION: Three Years Full Time (6 Semesters)

ELIGIBILITY: H.S.C **OR** Equivalent Examination (Any faculty with English subject compulsory)

ADMISSION PROCEDURE: Written Test Followed By An Interview

OBJECTIVE:

- Tourism and travel management course in Mumbai helps students hone their skills and enhance their knowledge with study of specialized subject. Help understand the regional and international perspective on Travel & Tourism.
- Students to gain confidence in their ability to apply their knowledge and skills to function effectively / competently in the Travel &Tourism industry also to enable them to be responsible for their own career growth / development.

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JOB OPPORTUNITIES:

The program trains students to work with travel agencies, tour operators, travel portals, hotels, tourism promotion boards, airlines, etc.

COURSE CONTENTS:

SEMESTER 1
- Travel & Tourism - An overview
- India – A cultural kaleidoscope
- Indian Tourism
- Travel Geography & Practices
- English and Oral Communication

SEMESTER 2
- International Tourism - I
- Tourism Products & Services
- Communication Skills
- Air Fares & Ticketing - I
- Computers- I

SEMESTER 3
- International Tourism - II
- Hotel Management - I
- Air Fares & Ticketing - II
- Travel Technology & Global Distribution System - I
- Computers - II

SEMESTER 4
- Tour Planning (Domestic & International)
- Principles of Management & Entrepreneurship skills
- Hotel Management - II
- Airline Industry Management
- Travel Technology & Global Distribution System - II

SEMESTER 5
- Industrial Training (2 months)
- Principles of Accounting
- Personality Development
- Tourism Planning & Development

SEMESTER 6
- Marketing Tourism
- Tour Operations Management
- Emerging Tourism Trends- Electives
- Business Communications
- Final Project