



MASTERS IN AGRI BUSINESS MANAGEMENT



DURATION: TWO YEARS FULL TIME (4 SEMESTERS)

ELIGIBILITY:

B.Sc. Agriculture or Bachelors Degree from any Agricultural University (in Agricultural Engineering, Food Technology/ Science, Horticulture, Fisheries, and Forestry) / Bachelor's Degree in Botany (six units programme of any UGC recognized University) with minimum two years Experience in agriculture, agro/food processing.

LATERAL ENTRY: Candidates who have passed PGDABM course from GICED he/she is eligible to take admission in Semester III of Master Degree in Agri Business Management(last 5 years students of PGDABM are permitted.)

ADMISSION PROCEDURE: Admission on the basis of Written Test, Group Discussion and interview.

OBJECTIVE:

To develop students over the period of two years by rigorous training and education for positions in marketing of agriculture related inputs/outputs and services of exports, finance in banks and financial institutions, procurement of agri-produce and entrepreneurship

JOB OPPORTUNITIES: Students who have successfully completed the course can work as Agricultural Officer, Bank Officer ,NGO ,Micro finance, Self Employment Projects, Cattle Breeding, Poultry Farming, Directors of Agriculture related jobs, Farm Consultants, Counselors, Marketing Executives ,Online Business Of Agri produce.



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COURSE CONTENTS:

SEMESTER 1

- Principles of Management & Rural Administration
- General Accounts and Finance
- Rural Economics
- Agricultural Products
- Human Resource Management
- Soil and Water Management
- Information Technology

SEMESTER 2

- Quantitative Techniques
- Financial Management in Agriculture
- Rural Marketing and Services
- Communication and Presentation Skills
- Business Laws and Ethics
- Managerial Economics
- Sustainable Agriculture
- Project

SEMESTER 3

- Elective Project
- Costing
- Organization Behaviour and Consumer Behaviour
- Commodity Markets
- Research Methodology
- International Trade Management
- Evaluation of Internship Projects

SEMESTER 4

- Entrepreneurship and Business
- Agriculture Export Management
- Corporate Social Responsibility
- Agro Processing Industry
- Project Reports