

AC-
Item No-

As Per NEP 2020

University of Mumbai



Syllabus for Post Graduate Diploma in Event Management & PR (PGDEM)

Garware Institute of Career Education and Development

Semester- Semester I and II

Ref: GR dated 16th May,2023 for Credit Structure of PG

(with effect from the academic year 2023-24)

University of Mumbai



(As per NEP 2020)

Sr. No.	Heading	Particulars
1	Title of the Program	Post Graduate Diploma in Event Management & PR (PGDEM)
2	Eligibility for Admission	Candidates for being eligible for admission to the one-year course leading to the Post Graduate Diploma in Advance Aspects of Media, Marketing & Events, shall be required to have passed Graduation or an equivalent qualification in any stream from any recognized Board/ University.
3	Duration of Program R:_____	1 year
4	R:_____ Intake Capacity	180
5	R:_____ Scheme of Examination	50 Continuous Internal Examination 50 Semester End Examination
6	Standards of Passing R:_____	50% in each component
7	Credit Structure R:_____	Attached herewith
8	No. of Years / Semesters	1 YEARS / 2 SEMESTERS
9	Level	6.0
10	Pattern	Semester
11	Status	New
12	To be implemented from Academic Year Progressively	From Academic Year 2023-24

Keyurkumar

Dr. Keyurkumar M. Nayak,
Director,
UM-GICED

Prof.(Dr.) Anil Kumar Singh
Dean,
Faculty of Interdisciplinary Studies